

Mid-Coast Broadband Coalition (to be renamed)
March 10, 2021
5:00 p.m.
Zoom (during COVID-19 Pandemic)

Agenda

1. Call to Order

Participants:

Chair: Debra Hall (Rockport, SB); Vice Chair: Matt Siegel (Camden)

Representatives:

Camden: Marc Ratner (SB), Jeremy Martin, Planning Director

Cushing: Craig Currie (SB) (Guest)

Hope: Duane Wright, Melissa Foster Hall, Allie Fenner, Amy Gertner

Lincolntonville: Josh Gerritsen (SB), David Kinney, Town Administrator

Northport: Shelley Patten (SB), Jamie Ritter, Ann Frenning Kossuth, Brady Brim-DeForest

Owls Head: Jacob Post (Guest)

Rockland: Ben Dorr, (City Council)

Rockport: John Viehman, Joe Sternowski, Denise Munger (SB)

South Thomaston: Cliff Dacso

Thomaston: Brian Doyle, Econ Dev Director

Union: John Gibbons (Guest)

Camden National Bank: Steve Matteo

Knox County: Leticia vanVuuren

NOTE: Shelley Patten volunteered to take minutes for this meeting.

ACTION ITEMS

2. February 10, 2021 Minutes -- MOTION TO APPROVE

Attached are the draft February 10, 2021 minutes previously distributed on February 15, 2021.

3. Recommendations of the Marketing, Communication and Branding Committee - MOTION TO APPROVE

See February 17th Meeting Notes Attached

- a. Branding: names, URLs and acronyms for regional utility and Coalition
- b. Suggestions and issues regarding (a)
- c. Vision | Mission | Values | Goals

DISCUSSION ITEMS

4. Report by the Chair / Vice Chair – Discussion Item

Chair Hall and Vice Chair Siegel will report on activities since the last MCBC meeting. Outline discussions with:

- a. Downeast Broadband Utility, Danny Sullivan, Executive Director
- b. Eaton Peabody, Bill Ferdinand, Esq. and Dan Pittman, Esq.
- c. Pioneer Broadband, Tim McAfee, CEO and Chief Engineer
- d. Island Institute, Nick Battista, Senior Policy officer and Kendra Jo Grindle, Senior Community Dev Officer
- e. Mission Broadband, John Dougherty, VP and General Manager
- f. GWI, Kerem Durdag, President and COO
- g. LCI, Randal Manning, VP, and Alan Hinsey, Dir. Sales and Marketing

5. Guiding Principles (draft) – Discussion Item

Guiding Principles (draft) distributed on 2-25-21 to review. Obtain Coalition feedback from participating town boards and/or broadband committees.

6. Next Steps – Discussion Item

For the Coalition to move forward:

- a. Letter of intent between participating towns
- b. Pioneer Broadband report/study of network design, rough costs, and basic feasibility (draft guidelines, approve and fund)
- c. RFP to ISPs for broadband build / service / operation
- d. Interlocal agreement for creation of regional utility (town votes Nov. 2021)
- e. Development of Financials and funding structure (obtain funding which could include: private investor, muni loans, revenue bonds)
- f. Marketing plan (draft, approve, fund and select vendor)

7. Other Matters & Adjournment